



1NGO

Digital Empowerment

JANUARY- MARCH, 2021-22

QUARTERLY REPORT

www.1ngo.in

Prepared by: Jashosree Sen, Operations Manager

7th March 2022.

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1. Overview:-

- In Quarter 4 (Jan-Mar,22), 1NGO built 85 websites for 85 new NGOs.
- The total count of websites on 1NGO platform is 712 as on 31st March 2022.
- During this quarter the technical team added 160 QR codes (scanning through mobile payment apps for donation purpose).
- The tech team also added 2 payment gateways (linked via Instamojo) for donation purpose on the websites.
- During this quarter 17 webinars were conducted on different topics, how to update your website, benefits of digital marketing, how to use Facebook, LinkedIn for non-profits
- Mega Webinar: Celebration of World NGO Day, 2022 on 27th February. Organisation of a panel discussion on “Realizing opportunities through internet” (how NGOs can expand their reach at local, national and international level through the power of social media and websites).
- Other initiatives taken during this quarter are:
 - Donation received through HelpNGOs donation page.
- Increase of followers of 1NGO on social media handle. (Facebook, LinkedIn and Twitter).

2. Quarterly Summary

Month	New NGO websites created	QR code created	Donate Button (Instamojo)
January	22	51	00
February	31	54	00
March	32	55	02
Total	85	160	02

3. Cumulative KPI Summary

Month	Total No. of existing NGOs on 1NGO platform	Total no. of QR code created.	Total no. Instamojo Payment Gateway created
January	648	336	227
February	680	390	232
March	712	445	234

4. Details of websites created in this quarter :

Two new states were added to this quarter, Andhra Pradesh, Telangana, Odisha and Uttar Pradesh. A total of 88 websites were created this quarter. 03 NGOs from Niranthara batch 3 created and developed their website using INGO platform. The below table shows a state wise detail of websites created for the last quarter.

Andhra Pradesh (17 new NGOs are added from FEVOURD- Andhra Pradesh).

Sl No.	NGO Name	District	Website link
1	Theressa Mahila Mandali	West Godavari	https://theressa.1ngo.in/
2	National Association for Rural Integration -NARI	Chittoor	nari.1ngo.in
3	Network Initiatives for Community Empowerment (NICE)	Khammam	nice.1ngo.in
4	APCRC	Ananthpur	apcrc.1ngo.in
5	Natural Health Care Society (NHCS)	Guntur	https://nhcsguntur.1ngo.in
6	Foundation For Social Awareness	Ananthpur	https://fsa.1ngo.in/
7	Rural Youth Development Society(RYDS)	Visakhapatnam	https://ryds.1ngo.in/
8	Bheem Sanguine Foundation	Kurnool	https://bheem.1ngo.in/
9	Apthamitra	West Godavari	https://apthamitra.1ngo.in/
10	Army Social Service Society	Krishna	https://armysss.1ngo.in/
11	Me and My World	Guntur	mmw.1ngo.in
12	Alive Ministries Trust	Guntur	https://alive.1ngo.in/
13	Adi Narayana animal husbandry and rural development society	Kurnool	https://aahrds.1ngo.in/
14	Community Rural and Urban Development Society(CRUDS)	Kurnool	https://cruds.1ngo.in/
15	Sri shiva sai rural and urban development society	Kurnool	https://sssruds.1ngo.in/
16	Jana Chetna	Srikakulam	https://janachetana.1ngo.in/
17	Hands of Compassion (HOC)	Guntur	https://hoc.1ngo.in/

Bihar and Jharkhand (05 new NGOs are added).

Sl No.	NGO Name	District	Website link
1	Jharkhand Baristh Nagrik Sangh	Jharkhand	jbns.1ngo.in
2	Lava Yuva Club Sangh	Bihar	lavayuvaclub.1ngo.in
3	Samarpan Welfare Association Social Development(SWASD)	Jharkhand	https://swasd.1ngo.in/

4	Koshyal Yuva Jan Kalyan Educational Foundation.	Bihar	https://kyjkef.1ngo.in/
5	Bhartiya Baikalpik Chiktsha Parisad	Jharkhand	bbcp.1ngo.in

Karnataka (41 new NGOs are added).

SI No	NGO Name	District	Website link
1	Nisarga Trust(R)	Chikballapur	https://nisargatrust.1ngo.in/
2	Akshaya Old Age Home and Home Nursing Services (R)	Bangalore	https://akshayaoldagehome.1ngo.in/
3	Ashwini Samsthe, Bagewadi	Bijapur	https://ashwinisamsthe.1ngo.in/
4	Spandana Samaja Seva hagu samskruthika smasthe	Bellary	https://spandanakudligi.1ngo.in/
5	Sri. Dr. A.P.J Abdul Kalam Foundation Trust	Koppal	https://abdulkalam.1ngo.in/
6	Mouneshwar Poor People Development Welfare Charitable Trust	Kalaburgi	https://mouneshwar.1ngo.in/
7	Allamprabhu Urban & Rural Development Welfare Charitable Trust	Kalaburgi	https://allamprabhu.1ngo.in/
8	Prachin Foundation	Bangalore	http://prachinfoundation.1ngo.in/
9	Chandana organization, Shirahatti	Koppal	https://chandana.1ngo.in/
10	Dr. S. Radhakrishnan Trust	Chikkaballapur	https://dsrkt.1ngo.in/
11	Sannigdh India Vision	Shivmogga	https://siv.1ngo.in/
12	Mother Theresa Craft & Training Institute	Shivamogga	https://mothertheresa.1ngo.in/
13	Unity Kendra Multipurpose & Social Welfare Forum	Gulbarga	https://unitykendra.1ngo.in/

14	Shri Rajaresjewari Integrated Rural Development Society	Gadag	https://srrids.1ngo.in/
15	Suraksha Association	Bellary	https://surakshabellary.1ngo.in/
16	Prasara Trust	Chitradurga	https://prasaratrust.1ngo.in/
17	National Rural Development Seva Society(R)	Yadgir	https://nationalrds.1ngo.in/
18	Sri Christasharan Social Development Society	Chikkamagaluru	https://christhasharan.1ngo.in/
19	Shubamangal Mahila SGASS	Vijaypur	https://shubhamangal.1ngo.in/
20	Spandan Swayam Seva Samsthe, Vijayapur	Vijaypur	https://spandan.1ngo.in/
21	Shantidarshan	Raichur	http://shantidarshan.1ngo.in/
22	Social research and development foundation (R)		http://srdf.1ngo.in/
23	Srujana Grameenabhivrudhi Samsthe	Shimoga	https://srujana.1ngo.in/
24	Aksha Welfare Society	Bidar	https://aksha.1ngo.in/
25	Indira Foundation	Bengaluru	http://indirafoundation.1ngo.in/
26	Vijaya Nagara Mattu graminaabrivridi samsthe (R)	Bengaluru rural	https://vmgs.1ngo.in
27	Asare Social Service Society	Shimoga	http://aasareshimoga.1ngo.in/
28	Karnataka Saamskruthika Vedike (R)	Shimoga	https://karnatakasaamskruthikavedike.1ngo.in/
29	Shreyoshree rural techonology and rural devlopment society	Tumkur	https://shreyoshree.1ngo.in/
30	Women's world interact association (R)	Bengaluru	https://wwia.1ngo.in/
31	Belaku Grameena Abhiuvruddhi Samsthe, Chitradurga	Chitradurga	https://belakugasc.1ngo.in/
32	Vimukthi Vidya Samsthe	Chitradurga	https://vimukthividya.1ngo.in/

33	Gagana Volunteer Service Trust		https://gagana.1ngo.in/
34	Bharath Charitable Cancer Hospital & Institute (BCCHI), Trust	Mysore	https://bcchitrust.1ngo.in/
35	Sadhane Vidya Samsthe		https://sadhane.1ngo.in/
36	Active youth rural development organization	Chitradurga	https://ayrd.1ngo.in/
37	Adarsh Education and Multipurpose Welfare Society	Kalburgi	https://aemws.1ngo.in/
38	Yelukoti mailarling rural development society	Bidar	https://ymrds.1ngo.in/
39	Nadanoopura Yakshothana Trust	Udupi	https://nyt.1ngo.in/
40	Yuvashakthi Karnataka Orphanage & Goshala Development Trust	Kolar	https://ykogdt.1ngo.in/
41	Bharathaksha Foundation	Udupi	https://brf.1ngo.in/

Odisha (15 new NGOs are added).

Sl No	NGO Name	District	Website link
1	Arogya Foundation	Bhubaneswar	https://aaroogyafoundation.1ngo.in/
2	Tyaag	Nuapada	tyaag.1ngo.in
3	Association For Social Activities (ASA)	Sundargarh	asaodisha.1ngo.in
4	Ask Agri	Bhubaneswar	askagri.1ngo.in
5	Bharatiya Human Rights Council	Jajpur	http://bhrc.1ngo.in/
6	Asha O Ashwasana	Cuttack	https://ashaoashwasana.1ngo.in/
7	Jagruti Sanskritika Yuva Sangathana	Pipili	jagrutisanskritikayuvasangathana.1ngo.in
8	banshidharasangeetamahavidyalaya	khordha.	banshidharasangeetamahavidyalaya.1ngo.in
9	bharat varsham arogyam	khordha	bharatvarshamarogyam.1ngo.in
10	Bharati Arts and crafts cooperative	Pipili	baacc.1ngo.in
11	Cyborg Charitable and Educational Trust	Bhubaneswar	cyborg.1ngo.in

12	Dayanidhi foundation	Ganjam	dayanidhi.1ngo.in
13	Sona Foundation Trust	Sundargarh	sona.1ngo.in
14	Anand Prashana Society	Sundargarh	anand.1ngo.in
15	Ekta Parishad Trust	Banpur	ektaparishad.1ngo.in

Tamil Nadu (03 new NGOs are added).

SI No.	NGO Name	District	Website link
1	Childvoice	Dindugal	childvoice.1ngo.in
2	Grammium Trust	Karur	https://gramium.1ngo.in/
3	Rural Development Council Tribal`	Krishnagiri	https://rdc.1ngo.in/

Telangana (04 new NGOs are added).

SI No.	NGO Name	District	Website link
1	Action for Integrated Development(AID)	Khammam	https://aidkhammam.1ngo.in/
2	Social Action For Integrated Development(SAID)	Mahaboob Nagar	https://said.1ngo.in/
3	Project Pioneer Welfare Society	Khammam	https://pioneer.1ngo.in/
4	Kannaddigas Welfare Society, Hyderabad	Hyderabad	https://kannadigawelfare.1ngo.in/

Uttar Pradesh (01 new NGO added).

SI No.	NGO Name	District	Website link
1	As Shiksha Samiti	Amroha	https://shiksha.1ngo.in/

West Bengal (02 new NGOs are added).

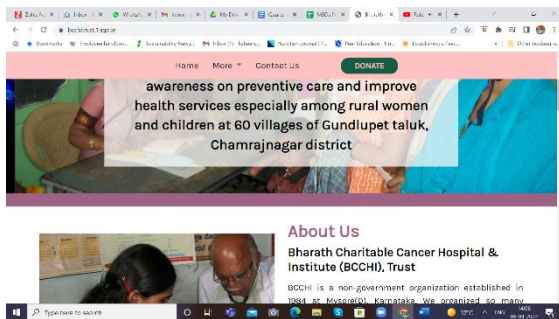
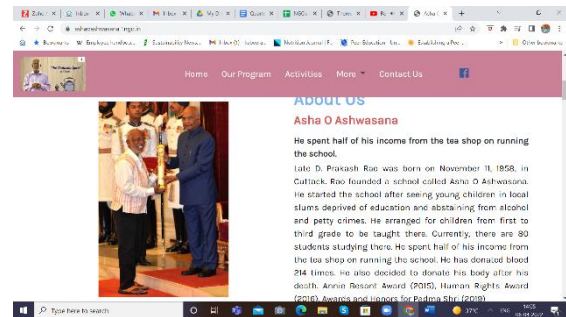
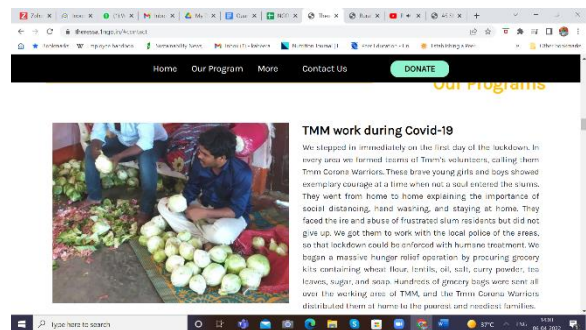
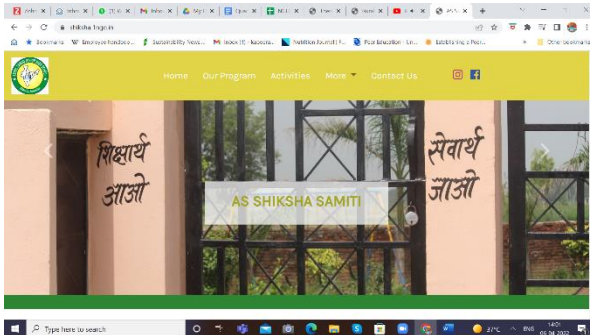
SI No.	NGO Name	District	Website link
1	Sankalpa Trust For Empowerment	South 24 Parganas	sankalpatrustforempowerment.1ngo.in
2	Real Human Foundation	North 24 Parganas	https://realhumanfoundation.1ngo.in/

5. A new learning for 1NGO :

A more control on the information collection process from NGOs to create websites: 1NGO has come up with a very simple and easy to use google form for NGO to fill up details about their organisation. The form has 9-10 questions consisting of information about NGO program, goal, objective, tea members, etc. The form has helped our team to be more organized and focused on getting the right information. Other hand, NGOs know what type of data to be shared for website creation.

A similar form is shared after the website is created for collecting bank details of the NGO. This has helped the team to act fast and in a more organized manner. Data collection has become easier and faster.

A few snapshots



6. Webinars/Workshops :

1NGO aims to empower its partner NGO for a digital centric world. In this quest our team regularly conducts workshops via Zoom Cloud Meetings. In the last quarter a total of 17 webinars/workshops were conducted. The details are shared here:-

Month	Theme	Webinar conductor	No. of participants
January, 2022	Facebook for NGOs	Social media team of 1NGO	67 (Organized for Niranthara batches).
	How to use FB for promotion of your NGO	Social media team of 1NGO	24

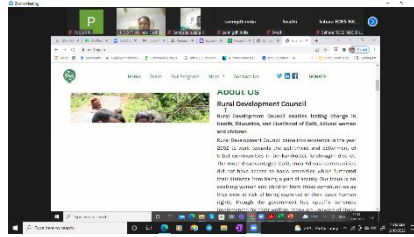
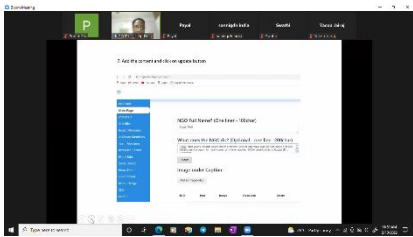
Month	Theme	Webinar conductor	No. of participants
February, 2022	How to take good photos using your mobile phones?	External Trainer	84
	How to update your website?	Operations team	24
	Why you need to be in the digital world	Operations team	10
	How to update your website?	Operations team	05
	How to update your website (Niranthara Batch 3)	Operations team	10
	Panel discussion – World NGO Day	1NGO team	88

Month	Theme	Webinar conductor	No. of participants
March, 2022	How to update your website?	Operations team	10
	Why you need to be in the digital world	Operations team	08
	LinkedIn for nonprofits	Social Media team	44
	Gender digital divide in India	External Trainer	27

	QR code and Instamojo payment gateways	Tech Team	36
	Digital marketing for NGOs to reach out to more donors.	Operations Team	8

In this quarter the webinar themes were broad and covered a few substantial areas on digital marketing for non-profits. Along with themes during this quarter we also had two external trainers. One Kunal Raheja from Adobe who took a session on photography and second, Ms. Meera Raghavendra from WINS NGO, Andhra Pradesh.

A Few snapshots



LinkedIn FOR NON-PROFITS

**3PM - 4PM
March 16, 2022**

For queries mail us:
jashosree@ingo.in
pooja@ingo.in

#LIVE WEBINAR

On the occasion of
INTERNATIONAL WOMEN'S DAY

#LIVE WEBINAR
GENDER DIGITAL DIVIDE IN INDIA

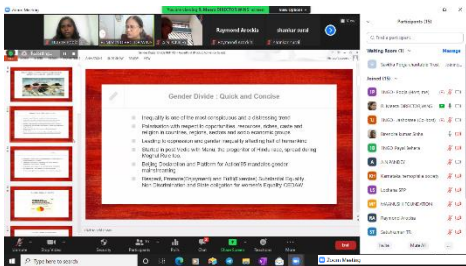
Speaker : Ms. Meera
Director, WINS

3 PM - 4 PM
MARCH 17, 2022

Zoom cloud meeting

Register at :
jashosree@ingo.in
pooja@ingo.in

E-certificates will be given to participants



Introduction to social media platforms

Importance of social media platforms

Media platforms that are used by multiple organizations to promote & present their work. Facebook is a unofficial platform while Twitter & LinkedIn are platforms where corporate entities are present & can result in great CSR opportunities.

These platforms help your org's to:-

- 1) Reach out to your audience.
- 2) Present your honest efforts.
- 3) Help you reach out to volunteers.
- 4) Create your own online community of supporters.
- 5) Collect individual donations.
- 6) Reach out to resources.
- 7) Connect with corporate entities.

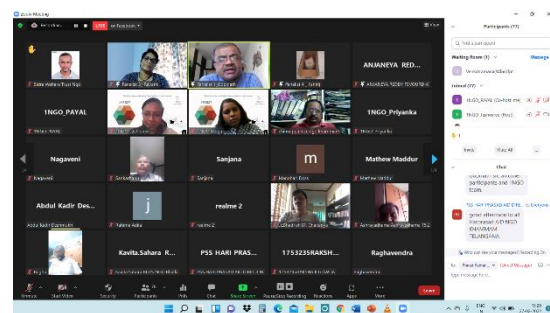
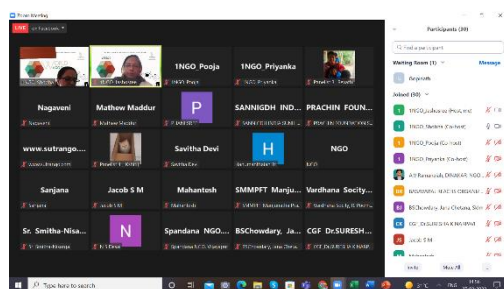
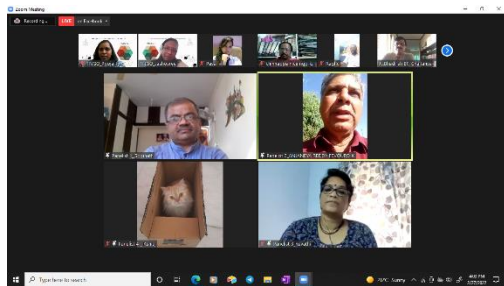
7. Celebration of World NGO Day :

The universal concept of World NGO Day, which is celebrated on 27 February, is to Celebrate, Commemorate and Collaborate – the various NGOs around the world, and the people behind them that contribute to society all year around. INGO team too celebrated the World NGO day on 27th of February, 2022. It organized a panel discussion on Realizing opportunities through Internet. A panel of 4 eminent speakers were invited to speak and discuss how NGOs can expand their reach at local, national and international level by using the power of social media and websites. The panelists included

1. K N Gopinath: Executive director - Dhvani Foundation
2. Anjaneya Reddy: Executive director- Resource service centre
3. Revathi R : Former journalist, Founder - Vanavil Trust, Tamil Nadu
4. Kshitij Urs : CEO – Fevourd K.

We had a total of 80+ participants from several states including Tamil Nadu, Karnataka, Telangana, Andhra Pradesh and Odisha. INGO team coordinated the event.

A Few snapshots



8.Social Media Management :

Niranthara:

The KPI report is attached here as an object for a better view and understanding. Please link on the icons to see the report. The first one is the KPI report for Niranthara batch 2 and the second one is for Niranthara batch 3.



INGO:

<u>Social Media Handle</u>	<u>No. of Followers</u>
Facebook	1087
LinkedIn	427
Twitter	258

9. Special Initiatives :

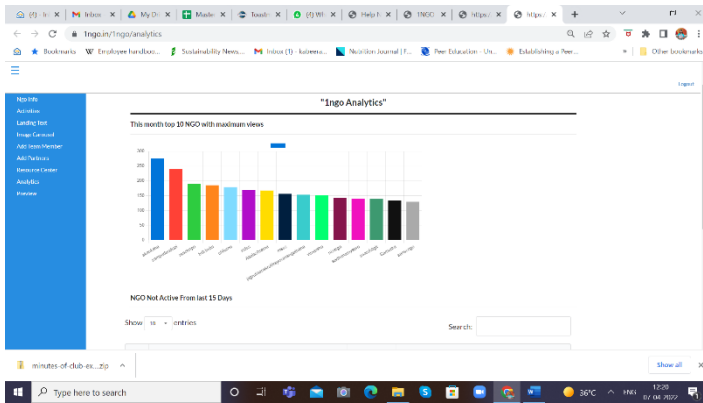
Donation Page launched: HelpNGOs

1NGO has launched a separate section , where it intends to mobilise funds for a few chosen NGOs. The section is named as HelpNGOs. The criteria for NGOs to be in the chosen list is a good informative website.

The screenshot displays the 1NGO website's 'HelpNGOs' section. It features four distinct donation cards, each with a header image, a title, a descriptive paragraph, a 'Click here for list' link, and a 'Donation Till Now' amount with a 'DONATE' button. The causes and their respective donation amounts are: 'Help Children in North Karnataka' (₹ 4,500), 'Help Old Age Homes in Karnataka' (₹ 3,500), 'Help the Differently Abled in Karnataka' (₹ 5,000), and 'Help the Orphanages in Karnataka' (₹ 5,500). The website's navigation bar includes 'Home', 'NGO Directory', 'Sign-Up', and 'Sign-In'. The browser's address bar shows '1ngo.in/helpngo/' and the Windows taskbar at the bottom displays the date as 07-04-2022.

Analytics attached to 1NGO dashboard:

In the 1NGO dashboard, an analytics has been installed where active and non- active NGOs can be tracked on the basis of visiting the website. Accordingly an auto-mail will be send to the respective NGO who hasn't updated the website for over a month.

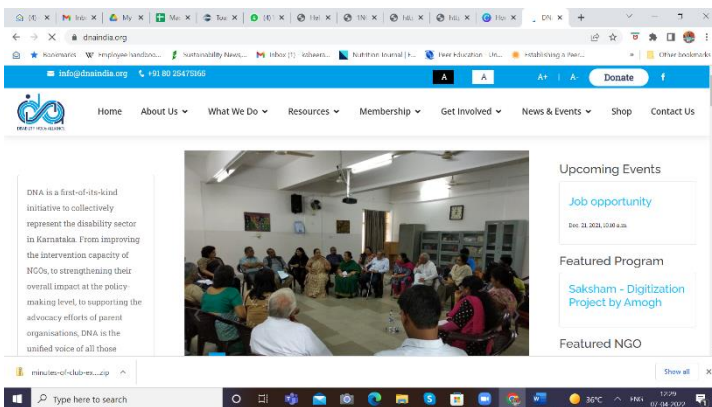


The screenshot shows the Ingo Analytics dashboard with a table titled "NGO Not Active From last 15 Days". The table has the following columns: SNo, NGO Name, Contact, Email, and Last Modified. The table contains 10 rows of data.

SNo	NGO Name	Contact	Email	Last Modified
1	Adarsh Trust	9857877112	adarsht@adarsht.com	14/01/2022
2	SHREYA AYUJYAM HIGHER EDUCATION SOCIETY	7822444613	shreyas@shreyas.com	14/01/2022
3	Shreeji Education	784323414	shreeji@shreeji.com	14/01/2022
4	Karnataka Mahila Mahasabha (Karnataka Mahila Mahasabha)	9154161802	mahila@mahila.com	14/01/2022
5	Abhaya Education Society	9922373420	abhaya@abhaya.com	14/01/2022
6	Chikara Education Society	8957541414	chikara@chikara.com	14/01/2022
7	Age Group Education Society	8957541414	agegroup@agegroup.com	14/01/2022
8	Shri Sri Sri Chaitanya Education Society	9442342333	chaitanya@chaitanya.com	14/01/2022
9	Amrita Education Society	7844323423	amrita@amrita.com	14/01/2022
10	Mahila Mahasabha (Mahila Mahasabha)	9857877112	mahila@mahila.com	14/01/2022

DNA website going live:

The DNA website went live in the month of January, 2022.



10. Team Members :

Our team has now two new addition. Pooja PN, she is Asst. Manager- Operations. She hails from Ramnagar, Karnataka. Payal Behera, NGO administrator. She is from Cuttack, Odisha. Both Pooja and Payal joined the team in the month of February, 2022. During this quarter we had two interns Pragathi S and Sanjana Tanduri working for us in reaching out to NGOs.

TEAM



Priya Karnik

Co-founder, President



Gururaj Potnis

Co-Founder, Treasurer



Jashoshree

Operations Manager



Priyanka Hiremanipatil

Technical Associate



Payal Behera

NGO Account Administrator

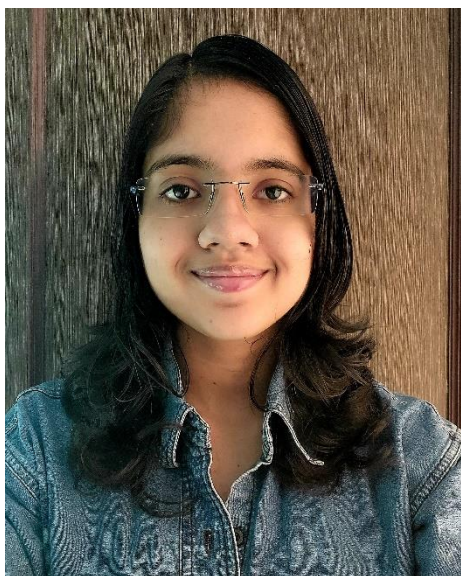


Assistant Manager - Operations



NGUJ Manu

Testimonial from Pragathi S



1NGO has been a nurturing platform for me, as a student. Interning with 1NGO has taught me a lot more than just the aspects of work that is to be done every day. Being my first internship, I was really anxious as to how things would progress. But the work environment turned out to be extremely positive and it was very conducive to work. Along with that, I also got the opportunity to learn in abundance about how NGOs function, how important it is to be able to communicate fluently and the internship program helped me improve my writing, communication and management skills. Most importantly, it taught me how to communicate with someone on a call, even if I didn't know them. It helped me overcome my fears and overall, the experience of interning was really insightful and

enriching.

11. Way forward :

1. More engagement with NGOs
2. A new initiative- NGO of the month.

